



# SPONSORSHIP FORM

2020 Annual Spring Gala "An Evening Under the Stars"

Hosted by The Friends of United Community

Saturday, April 4, 2020

Mt. Vernon Country Club

5111 Old Mill Road, Alexandria, Virginia 22309

Reception at 6:00 pm | Dinner & Auction at 7:30 pm

## UNDERWRITER

**\$25,000 +**

- Reserved prominent seating for 10
- Prominent recognition on event materials
- Prominent name/logo placement on social media
- Full-slide ad (10in x 7.5in) in event slideshow
- Prominently linked company logo featured on United Community webpage
- **Additional United Community Event benefits:**
- Named sponsor of United Community's Welcome Breakfast (May 28, 2020)
- Reserved prominent seating for 10 at United Community's Welcome Breakfast
- Enhanced Platinum level sponsorship of the Capital Steps Benefit Event (November 8, 2020) to include:
  - Reserved seating for 8 at Capital Steps Benefit Event
  - Prominent name/logo placement on social media
  - Full-slide ad (10in x 7.5in) in event slideshow
  - Prominently linked company logo featured on United Community webpage
- Group employee/volunteer engagement opportunity at any of our programs

## TITLE

**\$15,000**

- Reserved prominent seating for 10
- Prominent recognition on event materials
- Prominent name/logo placement on social media
- Full-slide ad (10in x 7.5in) in event slideshow
- Prominently linked company logo featured on United Community webpage
- **Additional United Community Event benefits:**
- Named sponsor of United Community's Welcome Breakfast (May 28, 2020)
- Reserved prominent seating for 10 at United Community's Welcome Breakfast
- Enhanced Gold level sponsorship of the Capital Steps Benefit Event (November 8, 2020) to include:
  - Reserved seating for 6 at Capital Steps Benefit Event
  - Prominent name/logo placement on social media
  - Full-slide ad (10in x 7.5in) in event slideshow
  - Prominently linked company logo featured on United Community webpage
- Group employee/volunteer engagement opportunity at any of our programs

## DIAMOND

**\$10,000**

- Reserved prominent seating for 10
- Prominent recognition on event materials
- Prominent name/logo placement on social media
- Full-slide ad (10in x 7.5in) in event slideshow
- Linked company logo featured on United Community webpage

## PLATINUM

**\$5,000**

- Reserved select seating for 8
- Half page (vertical) ad in event slideshow
- Name placement on social media platforms
- Listing on United Community webpage

## GOLD

**\$2,500**

- Reserved seating for 6
- Sponsorship listing in event slideshow
- Sponsorship listing on social media platforms
- Listing on United Community webpage

## SILVER

**\$1,000**

- Reserved seating for 4
- Sponsorship listing in event slideshow
- Sponsorship listing on social media platforms
- Listing on United Community webpage

## BRONZE

**\$500**

- Reserved seating for 2
- Sponsorship listing in event slideshow
- Sponsorship listing on social media platforms
- Listing on United Community webpage

**Digital Sponsor Ad Deadline: Friday, March 13, 2020** *Questions?* Email [georgina.salguero@unitedcommunity.org](mailto:georgina.salguero@unitedcommunity.org)

**Single Event Tickets \$200** Tax deductible amount is your total donation less \$100 for each guest ticket used.