



Annual Corporate Partner Program

Annual Corporate Partners are key to our efforts to create lasting impact on our local communities through providing equitable opportunities and transformational support.

United Community is a 53-year-old nonprofit offering an array of human services that lift families out of poverty. Your support will help engage community voice and family participation to break the cycle of generational poverty.



Our Mission is to build thriving communities and create equitable opportunities by providing supportive services and advancing community driven solutions.

Our Vision is to end multigenerational poverty.

Our Approach

Addressing Food Insecurity

Together with our partners, we provide access to healthy food for thousands experiencing food insecurity through our food pantry and six mobile distribution sites.

Providing Youth Education & Early Childhood Development

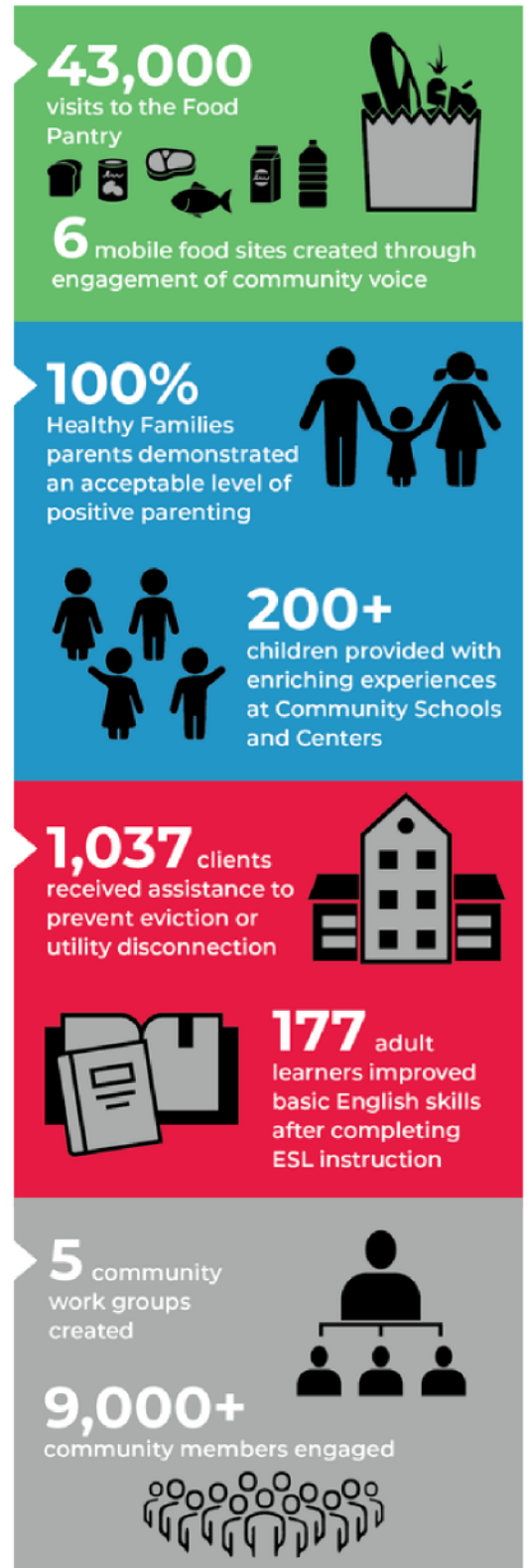
Engaging youth today is critical to breaking the cycle of poverty. From womb to workforce, United Community provides impactful learning opportunities, enriching environments and life-changing support to families and children of all ages through our Early Learning Center, Healthy Families, Community Schools, and Community Center programs.

Empowering Individuals & Families

Moving individuals and families out of crisis and towards stability is a top priority at United Community. Through our Family Achievement Program, Stepping Stones, and Progreso Literacy and Citizenship Center, we connect families with essential resources and support that enable residents to thrive and transform their lives.

Creating Equity

Opportunity Neighborhood and COMMUN1TY+ engage community voice, build trust and create systematic change. These frameworks organize and connect local stakeholders to drive equitable and just solutions from and for the community.



The Power of Partnership

Become an Annual Corporate Partner with United Community and help build a stronger community that is an equitable and compassionate place to live and work.

Your Support Will:

Build thriving communities. Focusing on supporting families in Fairfax County's most disadvantaged communities, empowering and engaging residents to drive the systemic changes needed in their communities.

Transform lives. Programs and services are designed to provide families with critical basic needs and supportive services to help them achieve self-sufficiency and independence.

Drive solutions for ending multigenerational poverty. Connecting a disjointed ecosystem of county government, nonprofits, local businesses, schools, and more, by engaging community members to develop solutions to the complex challenges facing our communities.



The Community We Serve

83%

live at or below the federal poverty level

2

zip codes with highest rates of poverty in Fairfax County

92%

of households are African American or Hispanic

As an Annual Corporate Partner with United Community, your company will be eligible for numerous benefits, including:

- Demonstration of your philanthropic commitment to supporting the communities in which your employees live and work
- Company recognition, both digitally and on-site
- Invitations to employee engagement and networking opportunities

Annual Corporate Partner Benefits

	TRANSFORM \$100,000	THRIVE \$50,000	EMPOWER \$25,000	SUSTAIN \$10,000	BUILD \$5,000
RECOGNITION					
Partnership announcement including photo opportunity with CEO and press release	✓				
Partnership profile and logo placement in email newsletter	✓	✓	✓	✓	
Social media partnership promotion	✓	✓	✓	✓	✓
Year-round recognition on-site, in collateral, and on website as an Annual Corporate Partner	✓	✓	✓	✓	✓
EMPLOYEE ENGAGEMENT & NETWORKING					
In-person partnership presentation to employees	✓	✓			
Opportunity to nominate company representative for volunteer leadership role	✓	✓	✓		
Custom employee volunteer engagement opportunity	✓	✓	✓	✓	
Networking opportunities, including invitation to Annual Corporate Partner Reception (Fall 2023)	✓	✓	✓	✓	✓
Exclusive invitations to special events	✓	✓	✓	✓	✓
Personalized annual impact report	✓	✓	✓	✓	✓

To learn more, contact Ann Durbin, Development Manager, at ann.durbin@unitedcommunity.org